



**AUSTRALIAN  
PHYSIOTHERAPY  
COUNCIL**

**STRATEGIC PLAN  
2016 – 2021**

**VISION**

*To be an innovator and leader in physiotherapy and health professions assessment and accreditation, predicting future needs and driving change.*

**MISSION**

*To provide customer focused accreditation and assessment services in a global environment, advancing quality standards for the benefit of the public.*

**VALUES**

*Customer Focused  
Innovative  
Responsive  
Inclusive*



## GOAL 1

### AN INTERNATIONAL LEADER

*By 2021 the Council will be a recognised leader in physiotherapy and health profession accreditation and assessment*

*Year 1 we will contribute to this objective by:*

- Increasing our profile within Australia and internationally through attendance and participation in key conferences/congresses
- Actively encouraging partnerships and collaboration within physiotherapy and other health professions
- Initiating opportunities for cross profession collaboration

## GOAL 3

### RESPONSIVE

*By 2021 the Council will be known for providing excellence in customer service*

*Year 1 we will contribute to this objective by:*

- Introducing formal customer feedback mechanisms

## GOAL 2

### ADVANCEMENT OF QUALITY STANDARDS

*By 2021 the Council standards and processes will be recognised by other organisations for their quality*

*Year 1 we will contribute to this objective by:*

- Collaborating on standardised accreditation protocols across the regulated health professions
- Completing the review of the assessment of overseas trained physiotherapists
- Completing the review of the accreditation standard for entry level physiotherapy programs

## GOAL 4

### LEADERSHIP OF CHANGE

*By 2021 the Council will be influential in determining the direction of health care standards in accreditation and assessment*

*Year 1 we will contribute to this objective by:*

- Establishing the Council as a thought leader in the development of accreditation and assessment standards and process in physiotherapy



## GOAL 5

### CUSTOMER FOCUSED

*By 2021 the Council will routinely seek and incorporate feedback from its customers into all activities*

*Year 1 we will contribute to this objective by:*

- Introducing formal customer feedback mechanisms
- Ensuring appropriate resources are allocated/available to support Council activities
- Ensuring appropriate technology is embedded in the Council to support our customers

## GOAL 7

### INNOVATION

*By 2021 the Council will be actively exploring new opportunities and alternatives*

*Year 1 we will contribute to this objective by:*

- Providing resources for management to focus on innovation

## GOAL 6

### ACTIVE CONTRIBUTOR TO POLICY

*By 2021 the position and contribution by the Council to policy will be highly regarded and valued*

*Year 1 we will contribute to this objective by:*

- Contribution to consultations; where possible in collaboration with other health professions and/or other peak physiotherapy bodies

